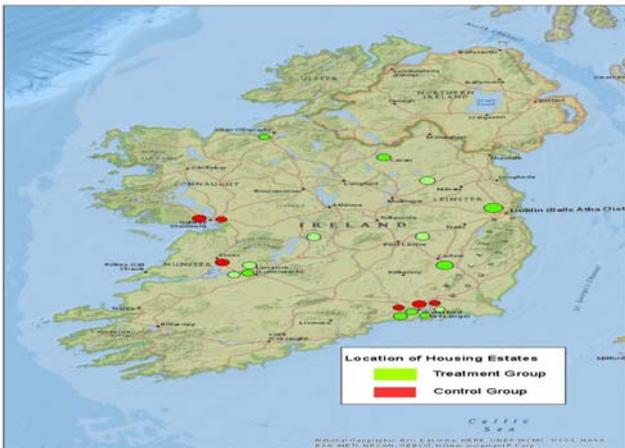


INTRODUCTION

- A major instrument of energy policy involves creating incentives to upgrade the housing stock
- Policy makers need to know the effects of various upgrade measures on energy efficiency
- We aim to examine the effect of a range of upgrades by comparing changes in the energy use of households that receive upgrades to those of a control sample
- Research questions:
 - How large are the societal benefits from a given level of efficiency upgrade?
 - How much do these differ from engineering estimates (such as DEAP)?
 - How do behavioural responses relate to the socioeconomic characteristics of residents?
 - How do upgrades affect vulnerability to fuel poverty and other outcomes?

LOCATION OF HOUSING ESTATES

- Respond! Housing Association provides housing services and related supports to vulnerable households across Ireland
- SEAI has granted funding to upgrade the energy efficiency of 344 of its dwellings, grouped in 16 estates around Ireland. (Better Energy Communities Scheme)
- Houses are situated in various locations...



DESCRIPTION OF UPGRADES

- A wide range of upgrades have been undertaken

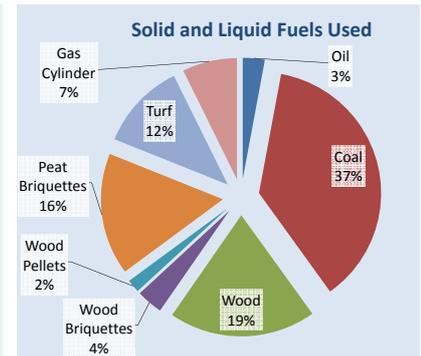
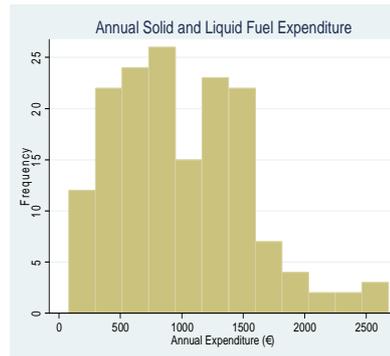
Type and Percentage of Upgrade Undertaken			
Attic Insulation	42%	Gas boiler	57%
Wall Insulation	90%	Oil boiler	9%
CFL Bulbs	61%	Heat pump	0.5%
New windows and doors	63%	Pellet boilers	0.5%
Roof	48%	Rads	2%
		Electric Heating	
Solid Fuel Stove	17%	Upgrade	10%

PRE-UPGRADE SURVEY

- Households participated in a pre-trial survey in which we collected a range of information related to: socioeconomic and demographic characteristics, solid and liquid fuel purchasing, appliance usage, fuel poverty and attitudes to energy conservation
- We also have detailed data on the characteristics and current efficiency status of each house in our sample
- Excellent income data allows us to compare our sample to the national population of social housing tenants

Household Income Amount		
Income	Sample Percentage	HBS Percentage
A: Under €10k per year	20%	1%
B: €10-19k per year	54%	39%
C: €20-29k per year	21%	28%
D: €30-40k per year	3%	17%
E: €40-50k per year	0%	15%

- Detailed questionnaire on fuel purchasing allows us to examine annual solid and liquid fuel purchasing by spend and fuel type



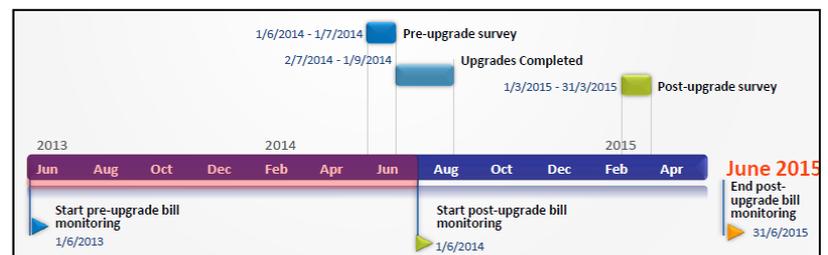
BILLING DATA

- Households have signed a waiver allowing us access to their gas and electricity bills
- We will use this to evaluate the effectiveness of the programme

NEXT STEPS

- Oct 2014: Collate all pre-upgrade survey results
- March 2015: Prepare and distribute post-upgrade survey
- July 2015: Analyse billing data from gas and electricity utilities

PROJECT TIMELINE



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